

# Technical Specifications



BILLBOARD 5.1 × 2.4 m; visible area 5.04 × 2.38 m EPS / PDF

Material: 120 g BBS paper; PVC film; 450 g banner CMYK

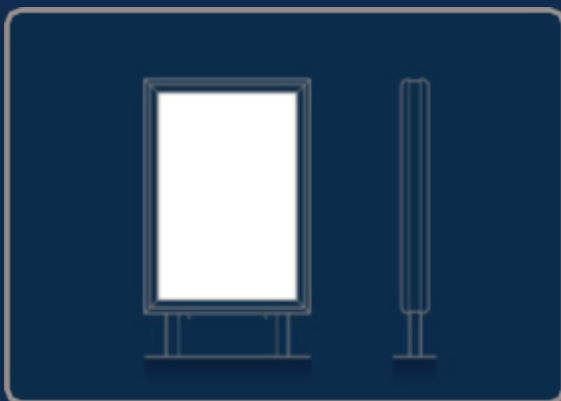
Dimensions (paper material): scale 1:10 (504 × 238 mm) + 5 mm bleed on each side:

Dimensions (film/banner material): scale 1:10 (500 × 238 mm) + 5 mm bleed on each side:

Resolution: 300 DPI

Fonts: converted to outlines

Additional Recommendations: text at least 12 cm from the bleed



CITYLIGHT 1.185 × 1.75 m; visible area 1.14 × 1.7 m EPS / PDF

Material: 150g CLV modus

paper: CMYK

Dimensions: scale 1:5 (237 × 350 mm) + 5 mm bleed on each side

Resolution: 300 DPI

Fonts: converted to outlines



BIGBOARD 10 × 4 m; visible area 9.64 × 3.64 m EPS / PDF

Material: 450g modus

banner: CMYK

Dimensions: scale 1:10 (964 × 364 mm) + 5 mm bleed on each side

Resolution: 300 DPI

Fonts: converted to outlines

Additional recommendations: text at least 20 cm from the bleed



**BIGBOARD** 10 × 8 m; visible area 9.54 × 7.55 m EPS / PDF  
Material: 450g modus banner:  
CMYK  
Dimensions: scale 1:10 (954 × 755 mm) + 5 mm bleed on each side  
Resolution: 300 DPI  
Fonts: converted to outlines  
Additional recommendations: text at least 20 cm from the bleed



**MEGABOARD** 20 × 8 m; visible area 19.78 × 7.78 m  
Format: EPS / PDF  
Material: 450g modus banner:  
CMYK  
Dimensions: scale 1:10 (1978 × 778 mm) + 5 mm bleed on each side  
Resolution: 300 DPI  
Fonts: converted to outlines  
Additional recommendations: text at least 20 cm from the bleed



**MEGABOARD** 20 × 16 m; visible area 19.78 × 15.75 m  
Format: EPS / PDF  
Material: 450g modus banner:  
CMYK  
Dimensions: scale 1:10 (1978 × 1575 mm) + 5 mm bleed on each side  
Resolution: 300 DPI  
Fonts: converted to outlines  
Additional recommendations: text at least 20 cm from the bleed

Data delivery: Emailed through an online file-transfer service or by any other agreed method.

Please provide a color proof if euroAWK will be printing the advertisement. No guarantee of exact color accuracy can be provided unless a color proof is supplied.

The banner must have eyelets every 300 mm around the perimeter. The diameter of each eyelet should be 10–12 mm. Banners are stored for a maximum of three months after a campaign ends. If you wish to collect your banner, make an appointment at our warehouse address.